

National 4-Color

Frequency	1x	4x	8x	12x	16x	20x	22x
Page	\$17,650	\$17,125	\$16,605	\$16,105	\$15,625	\$15,160	\$14,705
2/3 Page	\$15,000	\$14,555	\$14,115	\$13,670	\$13,280	\$12,885	\$12,500
1/2 Page	\$11,475	\$11,130	\$10,795	\$10,470	\$10,155	\$9,850	\$9,560
1/3 Page	\$7,060	\$6,850	\$6,645	\$6,445	\$6,250	\$6,060	\$5,880
Banner	\$8,830	\$8,560	\$8,300	\$8,055	\$7,815	\$7,580	\$7,355

National B/W

Frequency	1x	4x	8x	12x	16x	20x	22x
Page	\$14,120	\$13,700	\$13,280	\$12,880	\$12,505	\$12,130	\$11,770
2/3 Page	\$12,000	\$11,645	\$11,295	\$10,950	\$10,625	\$10,310	\$10,000
1/2 Page	\$9,180	\$8,905	\$8,640	\$8,370	\$8,130	\$7,885	\$7,645
1/3 Page	\$5,650	\$5,480	\$5,315	\$5,150	\$5,000	\$4,850	\$4,710
Banner	\$7,060	\$6,850	\$6,645	\$6,440	\$6,250	\$6,045	\$5,880

Ontario 4-Color

Frequency	1x	4x	8x	12x	16x	20x	22x
Page	\$12,355	\$11,990	\$11,625	\$11,275	\$10,940	\$10,615	\$10,295
2/3 Page	\$10,500	\$10,190	\$9,880	\$9,585	\$9,300	\$9,025	\$8,750
1/2 Page	\$8,030	\$7,790	\$7,555	\$7,330	\$7,110	\$6,900	\$6,690
2/3 Page	\$4,945	\$4,795	\$4,650	\$4,510	\$4,380	\$4,245	\$4,120
Banner	\$6,180	\$5,995	\$5,810	\$5,635	\$5,470	\$5,305	\$5,150

Premium 4-Color

Frequency	1x	4x	8x	12x	16x	20x	22x
OBC	\$22,065	\$21,405	\$20,755	\$20,125	\$19,535	\$18,950	\$18,380
IFC DPS	\$40,590	\$39,380	\$38,190	\$37,040	\$35,940	\$34,870	\$33,815
IBC	\$20,295	\$19,695	\$19,095	\$18,520	\$17,975	\$17,435	\$16,915

MoneySense Canadian Business PROFIT

Effective January 1, 2008. For black plus one process color, add 15% to black & white rates. Regional rates available upon request. Frequency rates may be applied for combined buys.